



FrostyStack

Cool software that heats up your business

COOL SOFTWARE. HOT RESULTS.

A PRACTICAL GUIDE

Getting Started with LeadBomb

Build targeted lead lists from Google Maps, LinkedIn, social media, and 10+ more sources

Email search

Maps

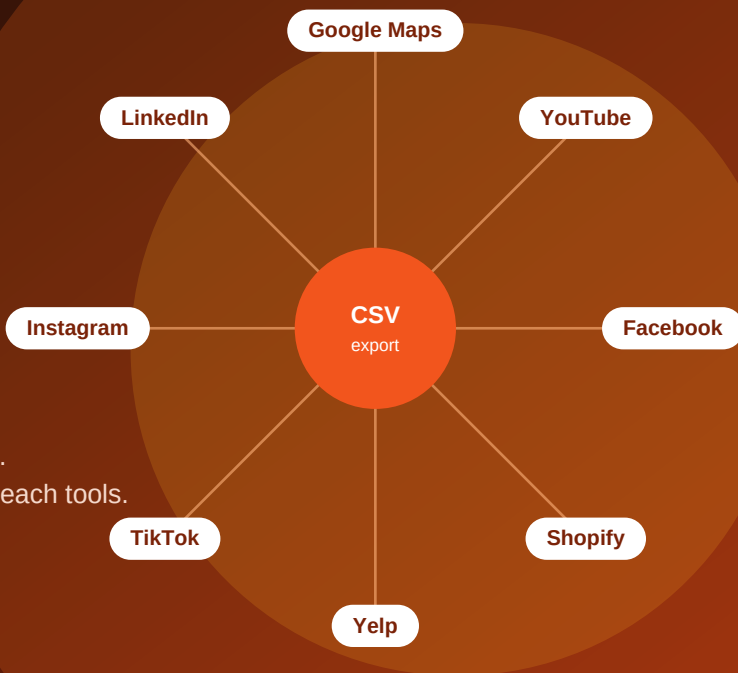
Followers

Account Hunter

Reels

Try LeadBomb now >

Plans from \$17/month. 1 credit = 1 email or map result.
Includes compliance basics and how to pair it with outreach tools.



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NOTE: How to use this guide

Read Sections 1 to 3 first: what LeadBomb does, how credits work, and the rules for using scraped contact data. Sections 4 to 8 walk through each tool and how to get a clean list into your outreach software. LeadBomb updates its interface often, so exact button names may differ slightly from what you see.

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SECTION 1

What LeadBomb Is (and What It Is Not)

LeadBomb is a lead finder. You tell it what kind of business or person you want to reach, and it pulls matching contacts from public sources across 15+ platforms into one list you can export.

Instead of paying for a static database of contacts that may be years old, LeadBomb searches live, public sources when you run a query: Google Maps listings, business websites, LinkedIn, Facebook, Instagram, TikTok, YouTube, Yelp, Shopify stores, Pinterest, X, Yellow Pages, The Knot, and more. You get a list of businesses or people with whatever contact details are publicly available, and you export it as a CSV.

The five core tools

Tool	What it finds	Typical use
Email search	Business emails for a keyword and location, across the platforms you select.	"Dental clinics in Miami" for a B2B offer.
Google Maps scraper	Local businesses with name, address, phone, and website.	Local service outreach by city or region.
Social media followers scraper	The public follower list of an Instagram, TikTok, or X account, with optional contact enrichment.	Reaching the audience of a complementary brand or industry account.
Social account hunter	Instagram, LinkedIn, TikTok, or X accounts that match a keyword or website.	Influencer outreach, partner and competitor mapping.
Viral reels and shorts	Top-performing Reels, TikToks, and YouTube Shorts for a keyword, with creator handles.	Content research and finding creators to partner with.

What LeadBomb is not

- **Not an email sender.** LeadBomb builds lists. You send the emails with a separate outreach tool (Section 8).
- **Not a guarantee of accurate data.** Public data goes stale. LeadBomb's marketing describes built-in verification, but its terms of service say it does not guarantee the accuracy of returned data. Treat every list as raw material to check (Section 8).
- **Not a permission slip.** Finding an email does not give you the right to email it. The rules in Section 3 are on you, not LeadBomb.

Ready to build your first lead list?

Plans start at \$17/month for 2,000 credits, and every plan includes all sources and CSV export.

[Try LeadBomb >](#)

SECTION 2

Plans, Credits, and Refunds

LeadBomb runs on monthly credits. The rule is simple: **1 credit = 1 email or 1 map result**.

Plan	Monthly	Yearly (per month)	Credits	Adds
Basic	\$17	\$14	2,000/month	All sources, email verification, CSV export, priority support
Pro	\$37	\$30	5,000/month	Everything in Basic, plus AI query expansion and bulk search
Scale	\$97	\$78	Unlimited	Everything in Pro, plus dedicated support; team seats announced

Yearly plans are billed up front but credits are added monthly. Prices were current in October 2026; check [LeadBomb's pricing](#) for current offers.

Making credits last

- **Every result costs a credit**, so a broad search can use hundreds of credits in seconds. Start narrow: one niche, one city.
- **Followers scraping counts unique profiles only**, so you are not charged twice for the same person.
- **On Basic, 2,000 credits** is roughly 2,000 contacts a month, plenty for a solo operator testing one or two niches. Move to Pro when you need AI query expansion or bulk search.

Refunds: read this before you buy

LeadBomb's refund window is short and strict. You can get a full refund within **7 days** of your first purchase only if you have used **less than 10% of your credits** (fewer than 100 credits' worth on Scale), requested by email to support@leadbomb.io from your account email. After that, all sales are final, including renewals, top-ups, and unused credits, and refunds are not given for unhappiness with lead quality.

TIP: Test cheaply, then commit

Start on the monthly Basic plan. Run two or three small searches in your niche, export, and check the data quality (Section 8) within your first week. Only switch to yearly once you are sure it works for you.

Extras you may see offered

- **Outreach Bundle:** a promotional offer for 5,000 monthly credits at a locked-in monthly price, with ebooks, prompt packs, and an AI assistant as bonuses. Read the offer terms carefully before buying.
- **Custom scraper:** LeadBomb will build a private scraper for a niche public source for a one-time \$499 fee (7-day build), which then appears in your account under More Scrapers and runs on your normal credits. A \$19 Lead Sourcing Audit is offered if you are not sure what to scrape.

SECTION 3

Before You Scrape: Rules You Must Follow

LeadBomb's terms put full responsibility for how you use the data on you. A few rules keep you, your domain, and your reputation safe.

The laws LeadBomb's terms name

Law	Where	What it means for you
CAN-SPAM	US	Commercial email needs an honest subject line, accurate sender details, your physical address, and a working opt-out honored within 10 business days.
TCPA	US	Calls and texts, especially automated ones, often need prior consent. Do not cold-text numbers from a scraped list.
CCPA/CPRA	California	Rules on collecting and using personal information of California residents.
GDPR	EU and EEA	You need a lawful basis to process personal data, even business contacts.
CASL	Canada	Commercial email generally requires express or implied consent.

Practical guardrails

- **Business purposes only.** LeadBomb is a B2B tool. Contact people about something relevant to their work.
- **Be careful with follower lists.** Followers of a social account are often individual consumers, not businesses. Emailing consumers you have no relationship with carries much higher legal and reputational risk, and many outreach platforms ban consumer lists outright. Use follower data mainly for creator and business accounts.
- **No reselling.** You may not resell or redistribute LeadBomb's data.
- **Respect removal requests** and keep your own suppression list of people who opt out.

WATCH OUT: This is not legal advice

LeadBomb's terms state plainly that it is a search tool, not a legal adviser, and that you bear full responsibility for compliance. If you plan to contact people in Europe or Canada, or at high volume, talk to a professional first.

SECTION 4

How a Search Works

Every LeadBomb search follows the same three steps. Learn them once and every tool feels familiar.

Step	What you do	Tips
1. Pick your platforms	Choose which sources to search: Google Maps, LinkedIn, Facebook, Yelp, Shopify, and more. You can select several at once.	Match platforms to your buyer: local trades live on Google Maps, Yelp, and Facebook; DTC brands on Shopify and Instagram; professionals on LinkedIn.
2. Enter niche and location	Type a keyword and a place, such as "roofing contractors" and "Phoenix, AZ".	On Pro, AI query expansion suggests related keywords ("dental clinic" also finds orthodontists and pediatric dentists).
3. Review and export	Check the results, then export a CSV of contacts.	Export to a dated file name (for example, roofers-phoenix-2026-10.csv) so you can track what you have used.

LeadBomb searches all selected sources together and removes duplicates automatically. Pro and Scale plans can also run **bulk searches** across many keywords or locations at once, and LeadBomb's **AI enrichment** can tag industry and score lead fit so your list is ready to sort.

TIP: Write searches like your customer would describe themselves

"Residential HVAC contractor" returns better matches than "HVAC", and "wedding photographer" beats "photographer". Specific keywords cost fewer credits and produce better lists.

SECTION 5

Local Business Leads: Email Search and Google Maps

Local service businesses are LeadBomb's strongest use case. Big B2B databases often miss them; Google Maps and directory listings do not.

Step by step

- 1 Open the **Email search** or **Google Maps** tool.
- 2 Select platforms. For local trades, start with **Google Maps**, then add **Yelp**, **Facebook**, and **Yellow Pages** for extra coverage.
- 3 Enter a specific keyword ("emergency plumber") and a location ("San Diego, CA").
- 4 On Pro, review the AI-suggested keywords and keep only the ones that fit your offer.
- 5 Run the search and review the results: business name, website, phone, address, and email where one is public.
- 6 Export to CSV.

What to expect

- **Not every business has a public email.** Many small businesses list only a phone number or a contact form. A search for 500 businesses may produce noticeably fewer emails.
- **Generic inboxes are common:** info@, office@, contact@. They work, but replies are slower. Prioritize named addresses when you have them.
- **Facebook and Instagram as websites:** many small businesses use a social page instead of a site, which often means no email. Those rows are better for a phone or social DM approach (within the rules in Section 3).

Ideas from LeadBomb's own playbook

Target	Sources	What you could sell
Roofers posting project photos	Instagram	Materials, software, co-marketing
Plumbers	Facebook, Google Maps	Marketing services, distributor partnerships
Independent restaurant owners	Google Maps, Yelp	POS systems, supplies, marketing
Real estate agents	LinkedIn	Photography, virtual staging, CRM, lead gen
DTC fashion brands	Pinterest, Shopify	SaaS, agency and creative services
Local shop owners	Yelp	Web design, SEO, digital marketing

SECTION 6

Social Tools: Followers, Account Hunter, and Viral Content

Beyond business emails, LeadBomb pulls data from social platforms. These tools are powerful, and they need the most judgment.

Social media followers scraper

Enter an Instagram, TikTok, or X account and LeadBomb pulls its public follower list, with optional email and contact enrichment. Each unique profile costs one credit.

- **Best for:** finding businesses and creators who follow an industry account, such as contractors who follow a major tool brand, or boutique owners who follow a wholesale supplier.
- **Be selective:** large consumer accounts have mostly individual followers. Filter for business and creator profiles before doing any outreach.

Social account hunter

Type a keyword or paste a website domain, and LeadBomb surfaces related Instagram, LinkedIn, TikTok, or X accounts, with AI enrichment for buying signals. Use it to build influencer lists, map competitors in a niche, or find the social accounts of businesses you already know.

Viral reels and shorts

Pull the top-performing Instagram Reels, TikToks, and YouTube Shorts for a keyword. Videos are downloaded to your storage and creator handles are included. Use it to study which hooks and formats work in your niche and to find creators for partnerships.

WATCH OUT: Research is fine; reposting is not

Downloaded videos are someone else's copyrighted work. Use them for research and inspiration, not for reposting or ads, unless you have the creator's permission.

SECTION 7

Cleaning, Verifying, and Exporting Your List

A scraped list is raw material. Ten minutes of cleanup protects your sending reputation and makes every email count.

A simple cleanup routine

- 1 **Remove obvious mismatches:** businesses outside your area or niche, chains you do not serve, and duplicates.
- 2 **Separate generic and named emails** (info@ vs jane@) so you can write slightly different openers.
- 3 **Verify before sending.** LeadBomb says it checks emails, but its terms disclaim accuracy. Running the list through an email verifier (or an outreach tool with built-in verification) before your first send is cheap insurance against bounces.
- 4 **Remove anyone who has opted out** of your emails before, across all your lists.
- 5 **Add a personalization column** if you can: a city, a service, a recent post. Even one detail helps replies.

TIP: Let AI do the tedious part

Paste a sample of your CSV into Claude or ChatGPT and ask it to flag rows that do not match your target, standardize business names, and split generic from named emails. Check the output before using it.

Getting the CSV into your outreach tool

LeadBomb exports plain CSV files that load into Instantly, Smartlead, Apollo, HubSpot, or any tool that accepts a contact list. When importing, map the columns (email, first name, company, city, website) and send yourself a test email to make sure personalization fields fill in correctly.

TIP: A natural pairing: LeadBomb plus Squibb

Squibb is a cold email platform with sending infrastructure built in, so you do not have to buy domains or warm up inboxes. Uploading a CSV to Squibb costs no Squibb credits, and Squibb checks every address before sending. Find leads cheaply in LeadBomb, then send through [Squibb](#). FrostyStack publishes a separate Getting Started with Squibb guide.

SECTION 8

From List to Replies: Outreach Basics

LeadBomb's job ends at the CSV. These basics decide whether the list turns into customers.

- **Small batches first.** Send to 50 to 100 contacts, read the replies, adjust, then scale.
- **Short and specific.** Under 120 words, one clear problem, one easy question.
- **Mention why them.** "Saw you serve North County homeowners" beats a generic opener.
- **Follow up two or three times** with something new each time, then stop.
- **Comply every time:** honest subject, your physical address, a working unsubscribe.
- **Track by list.** Note which search each CSV came from so you learn which niches and sources reply best.

SECTION 9

Common Mistakes to Avoid

Mistake	Better approach
Running a huge, broad search on day one	Start with one niche and one city; check quality before scaling.
Buying the yearly plan before testing	Test on monthly within the 7-day refund window first.
Sending to unverified emails	Verify before the first send to protect your domain.
Treating follower lists as B2B leads	Filter for businesses and creators; avoid emailing consumers.
Using scraped phone numbers for cold texts	Texting usually requires consent under the TCPA; do not do it.
Reposting downloaded viral videos	Use them for research only unless you have permission.
One giant blast to every lead	Small batches, personalized, with follow-ups.

SECTION 10

Quick-Reference Checklist

Print this page and keep it handy.

Getting started

- ☐ Signed up via [the FrostyStack LeadBomb link](#) on a monthly plan; refund window noted (7 days, under 10% of credits)
- ☐ Target written down: industry, role or business type, location
- ☐ Outreach tool chosen to send from (for example, Squibb, Instantly, or Smartlead)

Every search

- ☐ Platforms matched to the buyer (local: Maps, Yelp, Facebook; DTC: Shopify, Instagram; pros: LinkedIn)
- ☐ Specific keyword and location; AI-suggested keywords reviewed (Pro)
- ☐ Results reviewed before export; CSV saved with a dated, descriptive file name

Before sending

- ☐ Mismatches and duplicates removed; opt-outs suppressed
- ☐ Emails verified
- ☐ Columns mapped in your outreach tool; test email sent to yourself
- ☐ Compliance: honest subject, physical address, unsubscribe link

SECTION 11

Frequently Asked Questions

Where does LeadBomb's data come from?

Publicly available sources, according to its terms: search engine results, mapping and directory listings, and public social profiles. It says it does not scrape behind logins or paywalls.

How is LeadBomb different from Apollo or ZoomInfo?

Those tools sell access to a pre-built database. LeadBomb searches live public sources when you run a query, which tends to be fresher and better for small local businesses that big databases miss.

What does a credit buy?

One email or one map result. Follower scraping counts unique profiles only.

Can I get a refund?

Within 7 days of your first purchase if you have used less than 10% of your credits. After that, sales are final.

Does LeadBomb send emails?

No. Export a CSV and send with an outreach tool such as Squibb, Instantly, or Smartlead.

Are the emails verified?

LeadBomb's marketing describes verification, but its terms do not guarantee accuracy. Verify before sending.

Is scraping legal?

Collecting public business information is common, but how you use it is regulated (CAN-SPAM, TCPA, GDPR, CASL, CCPA). See Section 3, and get legal advice for anything beyond simple B2B email in the US.

Which plan should I choose?

Start with [Basic](#) monthly to test. Pro adds AI query expansion and bulk search; Scale is unlimited for high-volume teams.

Start building lead lists with LeadBomb

Pull targeted contacts from Google Maps, LinkedIn, social media, and more, then export and start your outreach.

[Try LeadBomb now >](#)



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